

THIRD PLACES IN KILLEEN

THIRD PLACES

Third places are simply places where we spend time when we are not at home and not working.

Third places have become a significant aspect of living a fulfilled life - a community that does not recognize this will do so at their own peril.

Place development involves planning a place that draws the kind of creative and innovative workforce that fills the community's needs in becoming an economically prosperous community.

Characteristics of Third Places

1. Third places represent a *personal experience*
2. Third places *fulfill an individual need*
3. Third places take us away from home and work, but they define who we are and what we do.
4. Third places are *personally functional* to us
5. Third places are *there when we need them*

Third Places in Killeen

Third Places and Entertainment -

For the creative class, entertainment options define many characteristics of place. The establishment of authentic entertainment zones, especially in downtown, will help grow Killeen's music, arts, and nightlife scenes.

Third Places, Health, Fitness & Environment -

Health, fitness and the environment have become important components of third places, especially within the healthful lifestyles of the creative class. Killeen must grow its recreation, including green spaces, if it wants to attract the creative class.

Third Places and Technology -

The creative class understands technology, and value third place venues with Wi-fi connectivity.

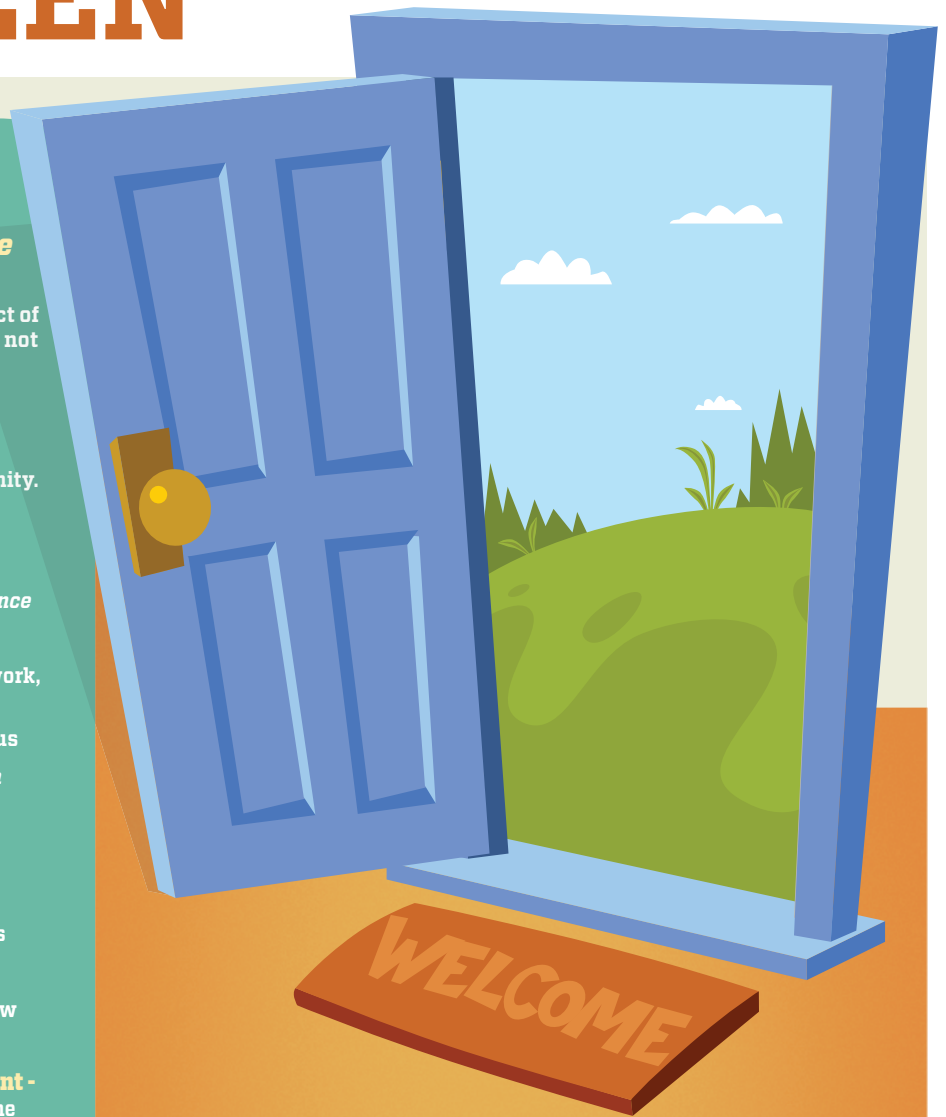
Third Places at Work -

Flexible schedules, third place opportunities and the personal freedom to take advantage of them have become a reality for companies that want to attract the creative class.

Greater Killeen Chamber of Commerce

- Creation of Place Designs Team

» killeenchamber.com/place



Developing and Planning Third Places in Killeen

- ✓ Entertainment
- ✓ Health, Fitness & Entertainment
- ✓ Technology
- ✓ Work

